



Create, send and track your email marketing  
campaigns with ease

[www.mailercloud.com](http://www.mailercloud.com)

# Brand Assets

To use our logo/brand name/image, you should follow the below-mentioned guidelines.

## BRAND NAME

# mailercloud

"mailercloud" is a single word, pronounced as "may-lur-klaa-uud".

## BRAND LOGO

Our brand logo is to be represented in lowercase with a small "m" and "c". It should have a cloud icon. The cloud indicates consistent movement, which is related to seamless deliverability.



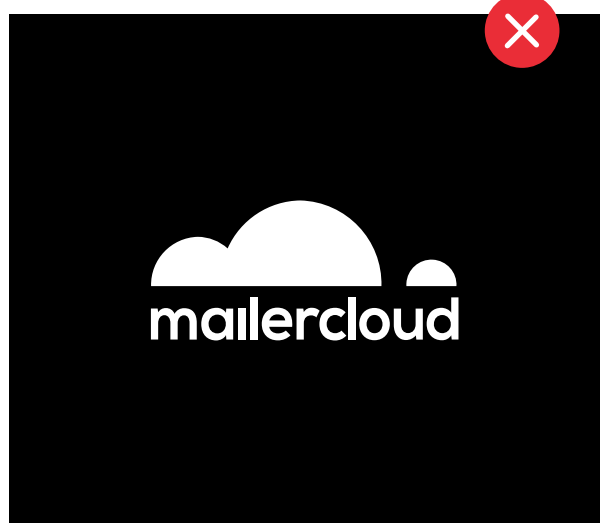
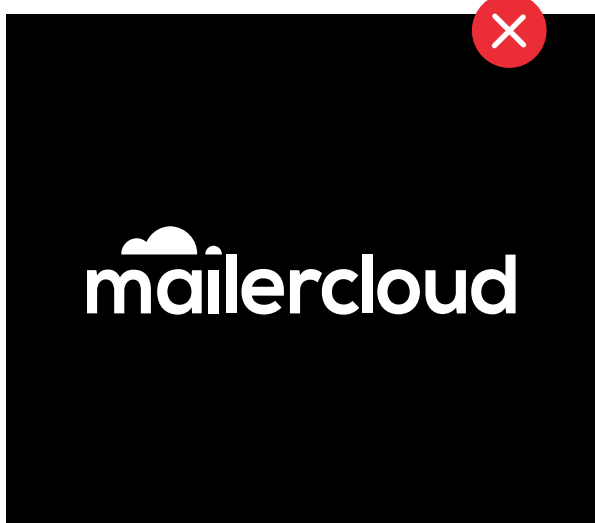
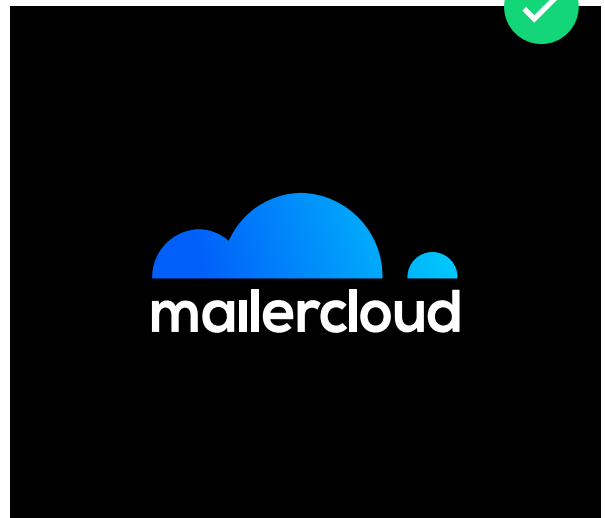
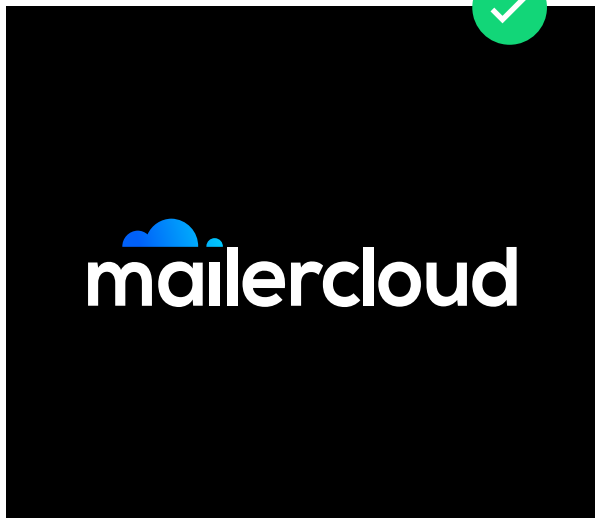
mailercloud



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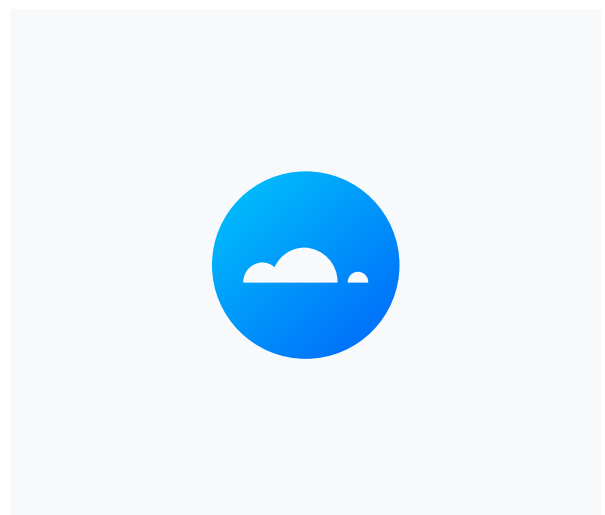
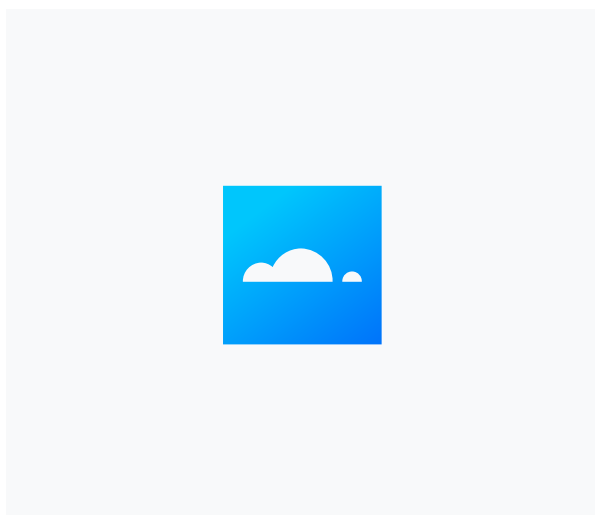
BRAND LOGO  
**DARK MODE**

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BRAND LOGO  
**FAV/ICO ICONS**

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# BRAND COLOR CODES

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PRIMARY  
COLOR CODE



046DFF

SECONDARY  
COLOR CODE



020A13



091929

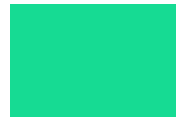


22364C



7D8E9F

BEHAVIOUR  
COLOR CODE



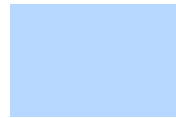
16DB93 Success



E63946 Error



FFC300 Warning



B6D7FF Information

# BRAND BRAND TYPOGRAPHY

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## Neutrif Pro font

USED VARIANTS ARE

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Regular

**Semi Bold**

**Bold**



Thanks,  
**Team Mailercloud**

[www.mailercloud.com](http://www.mailercloud.com)